

FOR IMMEDIATE RELEASE

Hopkins Partners with NATM to Help Promote Trailer Safety Week

Emporia, KS, May 26, 2022 – Hopkins Manufacturing Corporation is teaming up with The National Association of Trailer Manufacturers (NATM) to help promote NATM's fourth annual National Trailer Safety Week (TSW) to be held June 5-11, 2022. This traffic safety effort aims to close the gap of communication between trailer manufacturers, dealers, and end-users of trailers to make towing safer and raise awareness of safe towing practices.

End-users are vastly undereducated on the proper use of trailers; they recognize they would not purchase a car without seatbelts but do not understand that purchasing a trailer without key safety features can be just as dangerous. It is crucial to disseminate essential how-to information regarding proper towing, loading, and maintenance to reach the broad audience of trailer users across the nation. Trailer Safety Week aims to provide this education to end users through connections with trailer dealers, manufacturers, suppliers, law enforcement and traffic safety groups.

Safe trailering practices save lives, and with millions of trailers—used by businesses, local governments, and individuals—traversing the nation's roadways every day, it is crucial to ensure that trailers are being towed safely for the sake of everyone on the roads.

Visit <u>www.TrailerSafetyWeek.com</u> to access trailer safety and maintenance information necessary for safe towing and ultimately safer roadways. This website is free, easily accessible, mobile friendly and houses information including hitching, loading, maintenance, cargo securement, tires, driving tips, ensuring the right vehicle combination, brakes and the importance of purchasing NATM compliant trailers.

Hopkins Towing Solutions[®], North America's #1 Towing Brand, offers a comprehensive line of towing products designed with consumer safety in mind. Built with industry leading innovation and technology, Hopkins Towing Solutions[®] products include: <u>Adapters</u>, <u>Back-up/Utility/License Lights</u>, <u>Brackets/Plugs/Grommets</u>, <u>Brake Controls</u>, <u>Cameras</u>, <u>Clearance/Marker Lights</u>, <u>Dinghy Towing</u>, <u>Levels</u>, <u>Reflectors</u>, <u>Stop/Tail/Turn Lights</u>, <u>Test Equipment</u>, <u>Trailer Side Connectors</u>, <u>Trailer Break-Away Kits</u>, <u>Vehicle</u> <u>Side Connectors</u>, and <u>Wiring Kits</u>. Visit the Hopkins Towing Solutions[®] website: <u>www.HopkinsTowingSolutions.com</u> BLAZER[®] brand, a leader and innovator in vehicle lighting for over 50 years, is now a part of the Hopkins[®] family of brands. BLAZER[®] is a leading supplier of <u>High-Output LED Off-Road Lighting and Accessories</u>, <u>Warning/Emergency Lighting</u>, and <u>Tractor/Work Lighting</u> in North America. Visit the BLAZER[®] website: <u>www.Blazer-International.com</u>

Hopkins[®], based in Emporia Kansas since 1953, is the #1 seller of towing electrical products, fluid management tools, winter snow and ice tools and vehicle cleaning products in North America. You can learn more about Hopkins and all of their leading brands at <u>www.HopkinsMfg.com</u> or <u>www.HopkinsCanada.com</u>.

For More Information:

The National Association of Trailer Manufacturers <u>www.NATM.com</u> TrailerSafetyWeek@natm.com

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